

HELVEt MECHANIC

LADDOIRE



IS BACK

FUTUREBELONGSTOYOU

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LADOIRE



TO ENTER THE WORLD OF LADOIRE IS TO GET CARRIED AWAY IN A FUTURISTIC DIMENSION
OF HIGH WATCHMAKING FILLED WITH EMOTIONS.



LADOIRE TIMEPIECES ARE AUTHENTIC, TELL A STORY AND RHYTHM YOURS.

AFTER A BREAK, LADOIRE IS BACK, MORE STARTLING THAN EVER.

THE FUTURE BELONGS TO YOU, IT'S TIME TO PRESS PLAY.



Hyperbolic 72 CHRONOGRAPH



MICHAEL BROWN



THE BLACK EYES

The Ladoire Hyperbolic 72 are ingenious chronographs featuring a movement base marked Valjoux manufacture. These timepieces combine a 18'000 Vib/h frequency of the 50's with a Post-Punk and Baroque Pop atmosphere. The Helvet Mechanic integrated correction system provides optimum handling.

With their asserted visual identity, the Michael Brown and The Black Eyes models unveil a titanium case and hyperbolic counter-shaped dials, as a reminder of the founder's family jewelry tradition. The graduated dials with pure white and black colors challenge the case's complexity.

An innovative single-arm horn system was developed on the case and a titanium single-arm buckle integrated in the bracelet, for an ideal fit on the wrist.

Hyperbolic 15.30 TOURBILLON

The Ladoire Hyperbolic 15.30 are exclusive tourbillon watches with flashing second breaking the rules. Resulting from unprecedented craftsmanship, the flying tourbillon 15.30 caliber with a silicon escapement is Helvet Mechanic patented. The enigmatic Hyperbolic 15.30 runs at 21'600 Vib/h.

These avant-garde tourbillons, with a titanium case and gold bezel spacer and back, are available in two models. The blue and green colors of the Out of the Blue and Green Day versions, adorning dials and tourbillon escapement, set the tone of a rock and arty culture.

The single-arm horn and buckle system, one of Ladoire's innovations, offers an ergonomic adjustment and an ideal fit on the wrist.



OUT OF THE BLUE



GREEN DAY

As experts, Ladoire and his teams fully customize the Valjoux 72 caliber, the ultimate reference in Swiss mechanical movements with chronograph functions. The Hyperbolic 72, redesigned with an inverse kinematic return is the result of an extreme challenge.



Manufactured with Eric Coudray and the TEC Ebauches Maison, the flying tourbillon with flashing second is a Ladoire bespoke movement. Ingenious, especially for its operating indicator with the cage turning at 8 mm above the cannon pinion in 60 seconds, the Hyperbolic 15.30 is the culmination of a genuine know-how.



1 500 hours of work were required to develop the case. The single-arm horn system at 0° and 13° allows for an ergonomic adjustment and an optimal fit on the wrist. The bracelet, with two titanium inserts and an organic shape memory material, also features this innovative system.

LADOIRE



THE INSOLENCE OF A CHILD, THE DETERMINATION OF AN ADULT, IN MEMORY OF A GRANDFATHER

Ladoire is above all the expression of an unforgettable childhood memory through atypical timepieces, which reminds us of how much life is worth living. It is a cutting-edge Helvetic mechanics with a wild and rebellious spirit, driven by passion, perseverance and an uncommon tenacity. It is the love for micromechanics passed on by a grandfather to his grandson, respectful of the watchmaking traditions, with a willingness to transgress them.



Creative and unconventional, Lionel Ladoire combines ingenious complications with a unique esthetic vision: bold cases enclosing a pure mechanism as a symbol of his sincerity, asymmetric lines and unusual dimensions echoing his underground influences and his passion for drums. More than time measuring instruments, Ladoire's avant-garde creations reveal an acute attention to detail similar to High Jewelry pieces, and a great sensitivity. With their double second indicator flying tourbillons, or Valjoux 72 base chronographs, Ladoire and his historical partners achieve true technical feats mastering every stage of the production process.

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