


# LADOIRE

## THE REVIVAL



To enter the world of Ladoire is to get carried away in a futuristic dimension of High Watchmaking filled with emotions. Ladoire is above all the expression of an unforgettable childhood memory through atypical timepieces, which reminds us of how much life is worth living. It is a cutting-edge Helvetic mechanics with a wild and rebellious spirit, driven by passion, perseverance and an uncommon tenacity. It is the love for micromechanics passed on by a grandfather to his grandson, respectful of the watchmaking traditions, with a willingness to transgress them.

Creative and unconventional, Lionel Ladoire combines ingenious complications with a unique esthetic vision: bold cases enclosing a pure mechanism as a symbol of his sincerity, asymmetric lines and unusual dimensions echoing his underground influences and his passion for drums. More than time measuring instruments, Ladoire's avant-garde creations reveal an acute attention to detail similar to High Jewelry pieces, and a great sensitivity.

With their double second indicator flying tourbillons, or Valjoux 72 base chronographs, Ladoire and his historical partners achieve true technical feats mastering every stage of the production process.

Ladoire timepieces are authentic, tell a story and rhythm yours.

**AFTER A BREAK, LADOIRE IS BACK, MORE STARTLING THAN EVER.  
THE FUTURE BELONGS TO YOU, IT'S TIME TO PRESS PLAY.**



# FUTUREBELONGSTOYOU

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